



Evaluation of Lurgan Rugby Football & Cricket Club's PEACE IV Programme

'Building Better Relations'

2018 - 2019



"As a council we are committed to supporting and encouraging crosscommunity relations and understanding, in order to help our communities grow more cohesively together, which is why PEACE initiatives like this are so vitally important."

"This particular project demonstrates how local clubs can come together to offer new opportunities for community interaction through sport. By encouraging this spirit through other channels such as the arts, heritage and language, we can help foster a borough that is safe, welcoming and peaceful in the long term."

Lord Mayor of Armagh City, Banbridge and Craigavon, Councillor Julie Flaherty, January 2019

'It would be shocking if it was only a snapshot in time. I actually believe that this is about legacy and sustainability, and I believe the enthusiasm exists not just within our club, but within the community, within the Council to ensure that we are supported, and that our work continues, and that is something that I feel really happy about.'

Albert Dunlop, Honorary Secretary, Lurgan Rugby Club

"Lurgan would be a pretty contested area in terms of the two sides of the cultural divide and the rugby club has started this really exciting 'Peace IV' project, basically getting kids from both sides of the community into the club for coaching in rugby and gaelic football. I don't really feel that I'm being 'holier than thou' because it's something I'm quite passionate about, Northern Ireland has been too much of a mess for too long and it needs to be sorted sooner rather than later"

Jacob Stockdale, talking to Peter O'Reilly of The Sunday Times. Edition 27 January 2019

TESTIMONIALS

From a club (St Peter's CLG Lurgan) perspective we have seen a huge change in how Lurgan Rugby & Cricket club has become so much more involved within the community and made a massive effort to build links with our club which are getting stronger each year. From a school perspective (St Anthony's) there has been an increase in the interest shown towards rugby as a sport and now we have more children playing for the Tigers which I'm sure would not have happened only for the Peace IV Programme.

Ciaran McCavigan

A major achievement of the Programme was how many children said that they wanted to take part in rugby outside of school after the coaching had finished.

Jenni Parker, P3 Teacher and PE Co-Ordinator, Carrick Primary School Lurgan

This initiative was a fantastic opportunity for kids from different religious and sporting backgrounds to come together and experience a sport together. The understanding fostered through national stadium tours and group workshops only deepening their commitment to the project. Thank you so much from all the pupils at Brownlow Integrated College.

Paul Gosling Head of PE, Brownlow Integrated College

We as a School were delighted to be invited to participate in the Peace IV programme in partnership with Lurgan RF&CC. The highlight was definitely having Ulster and Ireland International Jacob Stockdale visit for a School assembly and share his experiences of his School life and challenges he overcame to get to where he is now. Again, we had a positive experience at the 2 'Blitz' sessions that were organised that gave the pupils the opportunity to compete in a fun environment with other local Schools. Pupils also benefitted from workshops and finished with trips & tours of the Kingspan Stadium, then another trip to visit both the Aviva and Croke Park. This allowed pupils to discover the impact Sport can have in bringing communities together and creating opportunities for everyone. Thanks again to Gavin & all the coaches for putting together a fantastic experience for our pupils.

Mr N Alderdice, PE Teacher, Craigavon Senior High School.

A major achievement I saw as a result of this programme has been the uptake and continued engagement in kids and youth rugby at Lurgan rugby club which came as a result of the taster received in different schools. Therefore we are able to provide better opportunities at all age ranges and the education of this programme continues.

Jordan Jones, Schools Coach

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Preface

This report is a final stage independent evaluation of the Lurgan Rugby Football & Cricket Club's PEACE IV Programme 'Building Better Relations', which was delivered between 2018 and 2020.

It includes an overview of the Programme, the context and key Peace & Reconciliation issues in Lurgan, and the planned outcomes and targets.

The report measures activity delivered against these projected targets and objectives. It also provides a detailed and focused account of a selected range of activities through four individual Case Studies which use a qualitative approach to investigate results.

Finally it sets out conclusions and recommendations for future work and programmes.

1.0 Introduction to the Building Better Relations Programme

Lurgan Rugby Football & Cricket Club (Lurgan RFC & CC) applied and successfully secured funding of £74,860 from Armagh City, Banbridge and Craigavon Borough Council's PEACE IV Programme, under the Building Positive Relations theme, to deliver the Building Better Relations Programme.

Lurgan RFC & CC was the lead partner of the Building Better Relations Programme, in association with St Peters GAA Club and Eire Og GAA Club. The focus of the project was to use sport, namely Rugby football and Gaelic football, as the vehicles for engagement and education among children and young people from some of the most dived and socially deprived areas in Lurgan. The project's aim was to provide access to shared sports sessions, events and festivals, as well as training and education in a range of community relations activities. Additionally, the project activity would further act as a catalyst for the clubs involved to build foundations for more extensive peace and reconciliation work within the wider community.

The overarching objectives of the project were fivefold:

- Provide opportunities for social contact among children and young people across community boundaries
- Promote mutual understanding and different cultures among those who may never have contact within shared activity
- Engender in participants a desire for and commitment to peaceful co-existence, leading to long-term change in our community
- Enhance sport-related skills and technical knowledge which will encourage long term participation in sport, and thus sustained development of partnerships and friendships
- Enhance engagement and inclusion with ethnic minorities alongside the improvement of relationships among those from each of Northern Ireland's main traditions

2.0 Context

The Building Better Relations Programme was to be delivered in the Lurgan District Electoral Area (DEA). Key peace and reconciliation issues that were identified as affecting the community in the Lurgan DEA prior to project commencement, included:

- Segregation within Lurgan Town (there is a hole in the centre of town vacated by both communities)
- Disengagement from community services, in particular from activity designed to enhance community relations. However, this form of activity is already limited
- Troubles Legacy, with Lurgan perceived as part of the "Killing / Murder Triangle" during the height of the troubles due to the high number of sectarian murders in the area.

- Perception among residents that they are unwelcome in certain area e.g. due to the presence of murals, flags, painted kerb stones etc.
- Geography and the emergence of estates and communities which are either completely Nationalist or completely Unionist, thus creating an obvious challenge in crosscommunity engagement
- Existence of flashpoints such as War Memorial / Lurgan Park / Monbrief, as well as bomb scares
- Contentious Parades
- Continued existence of historic interfaces
- Limited attempts to address these issues, and traditionally there has been little shared space and few shared activities
- Perception of particular sports being associated with one side of the community or the other
- Ongoing Political Disengagement
- High rates of Social Deprivation culminating in a cycle which includes (1) Anti-Social Behaviour; (2) Substance Abuse; (3) Unemployment; (4) Crime
- Key issues have been highlighted in the Lurgan NRA action plan (https://www.communitiesni.gov.uk/sites/default/files/publications/communities/lurga n-nra-annual-report-2015-16.pdf), consultation surveys and Craigavon Intercultural Programme statistics:
- Enhancing the quality of life of local people
- Offering a range of cultural, social, leisure and recreational pursuits
- Having access to a variety of appropriate community facilities
- Creating a peaceful society, at peace with itself and with its neighbours
- Recognition for diversity and accepting that everyone has a unique contribution
- Promotion of equality of opportunity, particularly among people of different religious belief, political opinion or racial group

3.0 Planned Programme Outcomes

The proposed project outcomes were:

- Increased engagement of people from divided Protestant and Catholic communities in and around Lurgan Town, particularly children and young people, in sport and community relations activity which will lead to improved relations
- Creation of relationships and friendships which will led to stronger and sustained community relations outside the project setting

- Development of shared understanding and respect among project participants and their families, leading towards a shared and peaceful future
- Increased activity available which allows members of the community, particularly children
 and young people to interact and socialise freely, and where tolerance, trust, respect and
 appreciation for diversity are evident
- Increase in the percentage of local people who are aware and appreciative of the different cultures which are active within the community
- Sports of Rugby Union and Gaelic football recognised as vehicles to achieve social change and positive community relations, with both recognised as inclusive games
- Increase capacity of young people to affect peace and reconciliation issues by bringing them together through sport and good relations programmes

4.0 Evaluation Methodology

In accordance with the Measurement proposals included in the application the promoters undertook participant and stakeholder feedback via a range of methods, including the following:

- Pre and Post Project Surveys
- Indicators such as attendance levels, number of activities delivered, number of contact hours, media coverage, partnerships developed, and number of schools engaged
- Regular monitoring reports compiled and forwarded to PEACE IV

Furthermore, this independent Final Evaluation report was commissioned to bring together all aspects of the programme to measure and evaluate delivery of programme activities and events against projected outcomes and targets.

The methodologies used to compile the data and content of this report included carrying out:

- Case studies
- Online surveys
- Telephone interviews
- Examination of existing data and media coverage

The case studies, in particular, have a focus on qualitative data and aim to give a more in-depth look at what participants and those involved directly and indirectly with the programme experienced, which cannot be always assessed from quantitative data.

5.0 Presentation of Findings

The findings of this evaluation are presented in the following section, and cover Programme Activity (Section 5.1), Case Studies (Section 5.2) and Programme Impact (Section 5.3)

5.1 Programme Activity Against Targets

The table below lists the key targets from the original application, the results achieved, and rationale for any variances. As can be seen from the results all key targets were in the main met in full, with some a slight under variance of 7% on the number of young people engaged. However the programme did over achieve in the number of people indirectly impacted by 24%, and also the number of hours of delivery has been recorded in terms of individual contact time, which would indicate an over achievement of delivery.

Key Targets	Key Results
Stage 6 blocks of shared sports sessions which twin 16 schools on a cross-community basis	6 blocks of shared sports sessions delivered, 2 at secondary level, 3 at primary, and 1 introductory session for 3 schools additional to list below. Schools involved: 1. Southern Regional College 2. Brownlow Integrated College 3. Lismore Comprehensive 4. Craigavon Senior High School 5. St. Ronan's College 6. St Anthony's Primary School 7. Waringstown Primary School 8. Carrick Primary School
	9. Tannaghmore Primary School 10. St Mary's Primary School 11. Dickson Primary School 12. Kingspark Primary School 13. Ballinderry Primary School 14. Moira Primary School 15. Lurgan Model School 16. Maralin Primary School
	Evidence: Programme attendance records Feedback from survey of teachers (Appendix V)
To engage 1150 children and young people (450 children and young people from local schools 600 sports club members and 100 over 18s)	1069 children and young people engaged Evidence: Programme attendance records
In a series of shared sports sessions with approximately 312 hours of delivery	Recorded at 14388 hours of individual participant contact time (not including summer camps)

Key Targets	Key Results		
1150 children and young people participate in education and training programmes through workshops, tours and cross-border trips which are supportive of peace and reconciliation	1069 children and young people engaged in the overall programme, which followed a planned schedule and included workshops, tours and cross border trips. Evidence: Programme attendance records Completed event questionnaires (Appendix III) Good Relations Training Powerpoint (Appendix II)		
Delivery of 2 x 2-week summer camp programmes with approximately 640 hours of contact time which serve to enhance relationships and aid diversion from hotspots of tensions and conflict	Summer camp programmes delivered in 2018 and 2019. Attendance 2018 – 98 young people 2019 – 108 young people Contact hours 4440 (recorded at individual participant level) Evidence: Programme attendance records; Parents Survey Report 2018 (Appendix V)		
To run 6 x contact sport blitz events along with 3 x Game of Two Halves initiatives	Six contact sport blitz events run, including 1. Rugby After Schools Blitz 1 - 4/10/19 2. Rugby After Schools Blitz 1 - 31/1/20 3. Rugby After Schools Blitz 1 - 29/3/19 4. Rugby After Schools Blitz 2 - 11/10/19 5. Primary Training & Blitz - 18/01/19 6. Ballymena Girls Blitz - 8/6/19 7. Cricket Blitz - 10/6/19 Game of Two Halves Initiatives 1. A Game of Two Halves 28/04/19 2. Run 4 Lurgan 7/6/19 3. 2 Codes 1 Community 9/08/19 Evidence Programme attendance records; Event records & media coverage (Appendix I)		
In excess of 1,000 children and young people have improved perceptions, attitudes and relationships with those from different communities, cultures and backgrounds	At least 1069 children and young people participating in the Programme Evidence Programme attendance records		
To run 2 x blocks of ladies rugby to enhance the opportunities for local females to engage in peace building activities	Ladies Rugby Ongoing sessions x 1.5hrs x 6 from 7/10/19 (21 to 30 hours per participant) Girls Rugby Initial coaching 9/05/19 Ongoing training sessions Sept 2019 to Feb 2020 Ballymena Blitz 8/06/19 Kingspan event 22/11/19 Evidence Programme attendance records; Media coverage		

Key Targets	Key Results
To indirectly impact on more than 4,500	Not including participants from above targets the total number of
people as a result of the project, creating	people indirectly impacted is at least 5588 , breakdown below.
more positive perceptions and attitudes	Families of participants 2138
towards those from other communities and	(based on a ratio of approx. 2 additional family members for each
backgrounds	participant)
	Run for Lurgan – Approx 350
	2 codes 1 community – Approx 2750
	Game of 2 halves – Approx 200
	Covid 19 community support – 150 households over a 12 week
	period received support packages from LRFCC. Similar support
	packages provided by the 4 GAA clubs.
	Also wider indirect impact through wide reaching media coverage
	Evidence:
	Programme Attendance Records; Event attendance;
	Media Coverage (Appendix I)

5.2 Case Studies



One of the planned evaluation methodologies outlined at application stage was the use of Case Studies to measure the impact of the Programme. To fulfil this criterion four separate subjects were chosen from across the spectrum of activities delivered under the Programme. Case Studies by design examine the particular as opposed to the general, that the chosen subject is typical of similar instances so that the findings from the study are therefore likely to apply in general.

Within each chosen subject this was further narrowed down to a particular event or aspect which is outlined in the rationale section of each case study.

Case Studies are included in the following pages, and are as listed below:

- **5.2.1 A:** Impact of High-Profile Involvement
- **5.2.2 B:** Using Sport as a Conduit for Good Relations in Lurgan
- **5.2.3 C:** Changing Perceptions that Rugby is for the 'Boys'
- **5.2.4 D:** Impact of a Game of Two Halves format

Evaluation of Lurgan Rugby Football & Cricket Club's PEACE IV Programme

Case Study A: Impact of High Profile Involvement

Introduction

This case study examines the impact of high-profile involvement in the early promotional stages of the programme and how that contributed to the overall delivery, with relevance to the following outcome:

'To indirectly impact on more than 4500 people as a result of the project, creating more positive perceptions and attitudes towards those form other communities and backgrounds'



Pupils at Lismore Assembly

Jacob Stockdale Profile

Jacob Stockdale is an Ulster and Ireland International player from Lurgan. He made his Ireland debut against the USA in 2017, where he opened his account for the national team scoring a try in the opening quarter.

Jacob scored 10 tries for Ireland across the 2017/18 season, including 7 during the 2018 Grand Slam campaign, which resulted in him being named Player of the Year. He made his Ulster debut against Benetton in 2016 and has gone on to make 63 appearances scoring 27 tries. (info sourced from www.ulsterrugby.com).

Jacob's involvement in the Programme was timely with this contemporary background of high level and international success for Ireland and Ulster, which made him a widely known and highly admired sports personality with local connections.

"Lurgan would be a pretty contested area in terms of the two sides of the cultural divide and the rugby club has started this really exciting 'Peace IV' project, basically getting kids from both sides of the community into the club for coaching in rugby and gaelic football. I don't really feel that I'm being 'holier than thou' because it's something I'm quite passionate about, Northern Ireland has been too much of a mess for too long and it needs to be sorted sooner rather than later"

Jacob Stockdale, talking to Peter O'Reilly of The Sunday Times. Edition 27 January 2019



Jacob speaks to pupils at Lismore Comprehensive

Rationale

Programme promoters involved a number of high profile sports personalities in the Programme, through attendance and participation at promotional events and community events, and support on media. The chosen study subject for this study is the involvement of Jacob Stockdale, Lurgan Rugby Ambassador, Ulster and Ireland Rugby. In particular the study looks at what level of impact in terms of participation and wider community impact the Programme delivered as a result of securing the involvement of Jacob.



At Brownlow Integrated College Assembly

'The highlight was definitely having Ulster and Ireland International Jacob Stockdale visit for a School assembly and share his experiences of his School life and challenges he overcame to get to where he is now'.

N Alderdice, PE Teacher, Craigavon Senior High School.

"He's doing this on his days off. He is very focused on where he came from. He's very keen to do the right thing in helping to build positive relations through sport. He doesn't seek any kudos for it."

Gavin Warwick, LRFC & CC Peace IV Project Manager, speaking to Graeme Cousins, The Newsletter 23 January

Case Study A: Impact of High Profile Involvement

Findings

Feedback on the impact of high profile involvement in the Programme, and in particular Jacob Stockdale was overall extremely positive. 97% of (adult) respondents to a post programme online survey agreed that this high profile involvement was a factor in gaining increased engagement in the Programme (M Fitzpatrick April 2020). Qualitative feedback from the survey of Teachers involved, indicated how his involvement encouraged pupils to get involved, including:

'The day Jacob came to our school for a Q & A was excellent! The children were extremely excited to see an Ireland star in St Anthony's ' Teacher's Survey

'Yes it definitely raised the profile of the programme both within/outside School. It created a buzz around School and as a result, encouraged pupils to get involved and participate in the programme'. Teacher's Survey

And when members of both Rugby and GAA committees were surveyed qualitative feedback was also highly positive and reflected how his involvement crossed sporting and traditional male/female divides, including:

'The children taking part were excited by his presence and he went down well with all sides of the sporting spectrum, rugby, Gaelic, cricket, males and females alike' Clubs Committee Member Survey

'Certainly his personality and presence opened doors to schools , media and encouraged kids to participate from all sections of the community' Clubs Committee Member Survey

The involvement of Jacob in the pre programme promotional tour of local schools had the additional impact of leveraging a programme for girls that had not been included originally (a Ladies programme was included). How that came about is highlighted in the adjacent section.

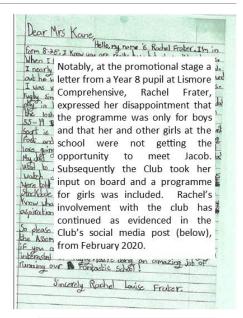
'You'd hope we're laying a foundation for these young kids that are growing up and getting to hang out with each other, and hopefully develop friendships in the long run. And pushing forward you'd hope these relationships stay and Lurgan slowly becomes less a divided place.' Jacob Stockdale, talking to Adrian Logan, Broadcaster

Conclusion

With reference to the use of high profile sports personalities, it has been generally evident from participant and key personnel involved in the Programme that the involvement of a high profile personality impacted positively.

Not only did Jacob Stockdale's involvement in the programme encourage young people to take part, and seen a change in the introduction of additional activities and training to involve young females. It also impacted much wider by gaining press coverage in a wide range of media both print and online. This coverage ranged from local media such as The Lurgan Mail, national media The Newsletter, The Irish News, and The Belfast Telegraph, to wider publications such as The Times and sporting publications such as Rugby World and Emerald Rugby. The Programme and Jacob's involvement was also featured on UTV in January 2019 and again on ITV February 2019 immediately before the Six Nations live broadcast.

Not every Club or Programme will be fortunate to have local access to an International level player, especially one with such a willingness to get involved. However, in this instance it definitely has been a major factor in both encouraging young people to get involved, inspiring them to train and do well, in their chosen sport, whilst also promoting the Club's Programme and furthermore the wider PEACE IV programme on a local, regional, national and indeed world wide level.





A big shout out to Rachel Frater & Mrs Kane, the Lismore Comprehensive School Principle who were both interviewed by Adrian Logan earlier today.

Rachel was instrumental in getting girls rugby started at the club after she wrote a letter to her Principle requesting to meet Jacob Stockdale and asking for girls to be allowed to take part in our Give It A Try & Peace IV programmes.

We listened and a few months later, her and her team mates were playing at half time at the Kingspan Stadium in from of 18,000 rugby face.

They really did the club proud Ø

Rachel also received a few gifts from Jacob and the club today

A special thanks to Lismore Comprehensive for all of their help and assistance earlier





Evaluation of Lurgan Rugby Football & Cricket Club's PEACE IV Programme

Case Study B: Using Sport as a Conduit for Good Relations in Lurgan



Introduction

This case study examines the impact of using sport as a conduit for Good Relations in the Lurgan area and how that contributed to the overall delivery, with relevance to the following outcome:

'Achievement of increased engagement of people from divided Protestant and Catholic communities in and around Lurgan town, particularly children and young people, in sport and community relations activities'

Peace and Reconciliation issues in Lurgan are well documented, with some of the key issues noted below in the Background section.

Rationale

Any of the elements of this wide ranging Programme could be used as a vehicle to examine the topic of this Case Study. However, given 'invisible barrier' associated with the centre of Lurgan town, and that the Run 4 Lurgan event involved teams from both GAA and Rugby meeting in the Centre, the Run is an ideal subject.

The study looks at how the project promoters worked collaboratively with a local GAA club to actively achieve increased engagement from divided communities in the town, the publicity for the event, and the response and feedback from the wider community and media coverage.

Background

Some of the key peace and reconciliation issues that were identified as affecting the community in the Lurgan DEA prior to project commencement, included:

- Segregation within Lurgan Town (there is a hole in the centre of town vacated by both communities)
- Disengagement from community services, in particular from activity designed to enhance community relations. However, this form of activity is already limited
- Geography and the emergence of estates and communities which are either completely Nationalist or completely Unionist, thus creating an obvious challenge in cross-community engagement
- Perception of particular sports being associated with one side of the community or the other
- Offering a range of cultural, social, leisure and recreational pursuits

Source: LRC&CC PEACE IV Application

'Lurgan is a very polarised town, and still is, unfortunately you've only got to look at the news, quite often you hear of dark things about Lurgan. This is a good news story.'

Carla Lockhart, MLA, speaking to Adrian Logan, Broadcaster about Run 4 Lurgan

'All events were extremely beneficial but perhaps the Run For Lurgan sticks out the most. Symbolic gesture in the middle of our Town spoke volumes.'

Local Sports Club Member (Survey April 2020)

'All events were very well run and the formula works. Repeat the same and people that didn't attend and felt they missed out will go next time. One off events are good but yearly events can be built on. '

Online Survey April 2020

On Friday this week, the two clubs are mounting their most visible joint venture yet.

It's also highly symbolic in a place like Lurgan: players, coaches and parents will run from their respective clubs and meet in the centre of town, where batons - or, rather, footballs and rugby balls - will be exchanged. From there, the united group will head to Lurgan Park for a sponsored run.

"The significance of all meeting in the middle of town is important," explains Mr Wellwood.

"And then it's important that we go on to Lurgan Park," adds Mr McCavigan

"It's everyone's park - everyone uses it, and it's the place where everyone comes together from both sides of the community, peacefully."

William Scoles, The Irish News, 3 June 2019



Children from St Peter's GAC and Lurgan Tigers Rugby Club get together ahead of their joint fun run in Lurgan June 2019. Photo Irish News by Declan Roughan

Case Study B: Using Sport as a Conduit for Good Relations in Lurgan

Findings

Run 4 Lurgan took place on Friday 7 June 2019, and involved teams from both Lurgan RF & CC and St Peter's GAC, both leaving from their respective venues at either end of the town, with 350 participants. They ran to the centre of town, exchanged batons, and then together everyone ran to Lurgan Park and done a lap of the Park.

The significance of meeting in the town centre was an acknowledgement of the invisible divide, that has been seen as point not to pass by the respective PUL and CNR communities. To be able to organise an event of this magnitude, was testament to the working relationships built up between the clubs.

By using a sport which doesn't have the perception of belonging to one community or the other the event attracted a wider range of participation from more of the wider community than were likely to get involved in the Rugby or Gaelic events. This had the impact of widening the reach of the overall Programme.

In addition, the event received a high level of media coverage, including features in The Irish News and the Belfast Telegraph. Local elected representatives and community members praised the event and highlighted its significance when interviewed by Sports Broadcaster Adrian Logan (Video: Appendix I)



Conclusion

The Run 4 Lurgan event had a very positive impact in terms of collaborative working between Rugby and GAA, specifically addressing the issue of a divided town by bringing people together in the Centre, whilst creating a positive news story for Lurgan in terms of Good Relations.

There was some (very limited) slightly negative feedback on the surveys about not enough being done between the larger events, which in itself demonstrated that events such as the Run 4 Lurgan were seen as successful. This can also be counter balanced with the work that was ongoing in schools and with young people in the clubs that will have an ongoing and long-term impact for the young people involved.

Plans were underway for another partnership event prior to the Covid 19 Pandemic and all events being postponed or cancelled for 2020.



Date for the Dairy - Sunday, 24th May 2020: St Peter's GAA Club, in association with the Emmetts Running Club, are extremely proud and excited to announce another highly anticipated cross-community event in partnership with Lurgan Rugby & Cricket Club. At 11AM on Sunday May 24th in Lurgan Park, the inaugural 2K family fun run/walk will take place, along with a 5K & 10K chipped timed official Athletics NI race. Special thanks to all the members of Lurgan Rugby & Cricket Club for their continued partnership, as together, we continue to help build a more tolerant and inclusive society through the medium of sport.



From a club (St Peter's CLG Lurgan) perspective we have seen a huge change in how Lurgan Rugby & Cricket club has become so much more involved within the community and made a massive effort to build links with our club which re getting stronger each year. From a school perspective (St Anthony's) there has been an increase in the interest shown towards rugby as a sport and now we have more children playing for the Tigers which I'm sure would not have happened only for the Peace IV Programme.

April 2020 Survey



Evaluation of Lurgan Rugby Football & Cricket Club's PEACE IV Programme

Case Study C: Changing Perceptions that Rugby is for the 'Boys'

Introduction

This case study examines the impact of the introduction of women's rugby to the Club through the PEACE IV Programme, and also how that contributed to the overall delivery, and the achievement of the following target:

'To run 2 x blocks of ladies rugby to enhance the opportunities for local females to engage in peace building activities'

Rationale

Rugby, in common with many other team field based games is generally considered male orientated

However, as indicated below, women have been involved in the sport since at least the late 1880s, interestingly in Enniskillen!, with the present day growth being attributed to the emergence in the 1990s of female versions of major rugby tournaments.

This study looks at how the PEACE IV Programme introduced Rugby both at Ladies level and U14 to Lurgan, where there previously had been no female teams, with a specific focus on how this has an added cross-community aspect with the inclusion of players from local GAA clubs.

The First Record of Women Playing Rugby

Similar to the start of rugby as a sport, the history of women in rugby is incredibly vague. There is very little information on how and when women started playing rugby. What is known is that around 1884, *Portora Royal School* in Enniskillen, Ireland formed the school's first rugby team which included a young woman called Emily Valentine, making her the **first official woman to play rugby**.

www.rugbyspeakersuk.com

The Growth of Present Day Women's Rugby

The widespread acceptance of the game, as well as females taking part in various sports led to **women's versions** of major rugby union tournaments. The first of these began in 1991 with the *Women's Rugby World Cup*, which has been played every four years since. The women's *Five Nations* was introduced in 1999, which has now developed into the *Six Nations*, that we have today. The featured International rugby union teams include *England*, *Wales*, *Scotland*, *Ireland*, *Italy* and *France*.

www.rugbyspeakersuk.com

On the 22nd November the U14s from the newly formed girls section of the club got the opportunity to play at the halftime interval at the match between Ulster Rugby and Clermont Aurvergne from France at Kingspan Stadium in front of what was virtually a capacity crowd of 18,000 and a live TV audience on BT Sport with many hundreds of thousand watching in Ireland, Great Britain and France. In addition they also had the opportunity to provide the guard of honour for the players as they took to the field.



Over 30 women were involved throughout the programme, developed into a core group of 14 that continued to train until Coronavirus stopped training. They were working towards a game before the end of the current season. Only 2 of the ladies had played before, the rest had never played before so it took time to build up the skills so that they could move into actual contact playing. It was very helpful to have the 2 ladies with experience they helped encourage the others and also were able to act as coaches also.

Josh Lyness , Interview April 2020



U14 Girls at Kingspan Stadium

Case Study C: Changing Perceptions that Rugby is for the 'Boys'

Findings

An online interview was conducted with one of the participants of the Women's Initiative whose main sport prior to the programme was GAA.

They were attracted to get involved in the Women's Rugby Initiative as they had a family background of watching Rugby on TV and attending games, but never having the opportunity to play. Acknowledging the difficulties of starting a new sport as an adult, they felt this was an ideal opportunity. Additionally, they added that 'The PEACE programme made it more appealing, from a cross-community perspective, assuming people would have been expecting a mixed attendance versus the norm'

With regards any hesitation or reservations in getting involved, they admitted some at initially, both from the perspective of Rugby in Lurgan being normally just for male participants, and also the location of the Club grounds in the Mourneview area. However, those reservations were totally gone by the end of the Programme. 'I couldn't find anyone to go with me so I was nervous showing up alone I was nervous not about the participants in the program but wider club members, particularly on the men's side in how it might be perceived I was also nervous at the start to wear GAA clothes to that area particular when there was youth around. Now after the programme I feel comfortable going and not hiding the community aspect of myself. Many of the girls said they would like to come watch my GAA games so I took that as a positive'.

In terms of impact they really enjoyed the experience and had a sense of achievement from learning a new sport, which also complimented their Gaelic training. In respect of anything specific or additional that the club could do to enhance the Women's Initiative, the response was more than positive 'I think before we broke for COVID it was going brilliantly - they reduced the membership, ordered new equipment, new club gear for women, brought in other coaches. Being involved in GAA and other Sports I really thought it was second to none'.

The above opinions echo feedback from Josh Lyness, Women's Rugby Coach for the Club. Josh highlighted that there were 6 girls from local Gaelic clubs on the current team which helped bring a cross-community aspect. The team had been progressing 'fantastically' until Covid 19 restrictions brought training to an end, however they continue to communicate via a Whatsapp group.

Josh added that the team had been gearing up to play their first match, which unfortunately also is now on hold, however the lasting legacy of the initiative is the women's team being registered with the Ulster Branch, with plans to play matches once restrictions allow so.

Introduction of Rugby for Girls at Lurgan

Although Ladies Rugby was an element of the programme, girls were not initially included in the targets. Rachel Frater, a pupil at Lismore Comprehensive, wrote a letter to her Principal (more details in Case Study A), that resulted in a girls training programme. She was interviewed by Adrian Logan and said:

'My dream is to play for the Ireland women's team, I really want to win a world cup.'

"Rachel's inspirational letter now means that for the first time Lurgan Rugby has a girls section, and Rachel and her team played at half time at an Ulster match at Kingspan Stadium. Rugby for young girls in Lurgan is definitely here to stay." Adrian Logan. Broadcaster



U14 Girls at Kingspan Stadium

Conclusion

From feedback and media coverage it is evident that Lurgan Rugby Football and Cricket Club have created an open and welcoming environment for the introduction of women's and girl's teams at the Club.

It was noted during interviews that there had been no resistance to this in the past, as had maybe occurred in other local areas, but rather it just had not happened other than TAG Rugby a few years ago.

There was a general opinion, especially from school respondents, that the inclusion of girls in the programme would be beneficial.

In terms of widening the cross-community appeal the Club has been seen to be actively encouraging this and has had a great deal of success in this respect.



Evaluation of Lurgan Rugby Football & Cricket Club's PEACE IV Programme

Case Study D: Impact of A Game of Two Halves Format

Introduction

This case study examines the impact of the 'Game of Two Halves' format on co-working between two sporting codes and also how that contributed to the overall delivery, and the achievement of the following target:

'To run 6 x contact sport blitz events along with 3 x Game of Two Halves initiatives '

A game of two halves is not a totally new concept, indeed commentators on social media have noted that and the survey response below mentions it occurring at least 30 years ago. But it is highly likely that those games 30 years ago were not as highly visible as those delivered by this programme. As ABC PEACE IV Programme Manager John Devaney said, during an interview with broadcaster Adrian Logan 'This Club... wanted to be seen, wanted to be visible and evidenced to anybody that looks in'.

'This programme has been a complete game changer in that regard, thirty years ago I was involved in a game of two halves but back then it wasn't mentioned at all.'

Online Survey April 2020

Rationale

There is ample scope for study within this particular element of the programme, but for the purposes of this case study the chosen aspect is to look at the venue selection for the Game of Two Halves events and how that in itself contributes to the overall objectives of the programme.

Anyone involved in community relations and good relations in Northern Ireland, over the past 20-30 years will be aware of the concept to create neutral venues, and in many instances new buildings have been provided. In contrast to this concept there already is a huge portfolio of community property, building and sporting grounds that can be better utilised to prevent the need to build new. This study looks at how this project has endeavoured to change attitudes and alleviate fears so that grounds and resources in the Lurgan area can be opened up for all sides of the community.



SENIOR SQUADS

JLSTER



Background

Lurgan town has a high percentage of single identity residential communities. Mourneview Estate in south Lurgan where Pollock Park, the home of Lurgan Rugby Football and Cricket Club, is located is predominately Protestant. Whilst St Peter's Park Lurgan, the home of St Peter's GAC, is on North Street In north Lurgan which is predominately Catholic. Even in recent times these respective areas can be considered no go areas for those from the 'other' community. Across media and interviews respondents highlighted that this was a big achievement of the programme to have GAA members from Catholic backgrounds attending events and training in the Mourneview area.

■ Belfast Telegraph DIGITAL

"Friday's event felt massive. To see Armagh GAA in the middle of Mourneview, a predominantly Protestant area, and to see people from both sides of the community comfortable to be there and mix with one another was amazing.

"Over the last number of months, the Lurgan rugby club lads have been training with the gaelic guys and vice versa. It's been amazing to see those relationships growing through sport.

Case Study D: Impact of A Game of Two Halves Format

Findings

The 2 Codes 1 Community event held on Friday 9 August 2019, was a major high profile event delivered by the Programme. The event was held in Pollock Park, in south Lurgan, the home of Lurgan RF & CC, attracting an attendance of approximately 2750.

The event format focused on unique open training sessions with both Armagh GAA and Ulster Rugby Senior Squads. This was a great attractions for supporters of both codes. One of the key significances of this event was the attendance of large numbers of GAA supporters to an event in south Lurgan, with proximity to the Mourneview Estate, and would have been considered a no go area for Catholics. Similarly with events held in St Peter's Park, in North Lurgan this would have involved a leap of faith for attendees from the Protestant community.

Feedback from attendees from all sections of the community would indicate that the impact of using both Pollock Park and St Peter's Park respectively was very successful in bringing people from both communities together.

Furthermore, the success of these events demonstrate the impact of making connections and engaging directly with people across communities and sporting organisations to gain active participation that has been evident throughout the delivery of this programme.

On behalf of the players and support staff I want to thank and recognise the efforts and expertise of Lurgan RFC and our Rugby Development team in putting on last night's event. It was undoubtedly the best organised Open Session I have attended. The players and support staff clearly enjoyed the evening (and believe me they would have been tired after the work they put in this week) and the kids (and parents!) were loving the interaction. Some budding Jacob Stockdales there!

Dan McFarland, Head Coach, Ulster Rugby. On the 2 codes 1 community event held 9 August 2019 (Unsolicited email)



Lurgan Rugby Club hosted the Ulster squad and Armagh GAA for an open training session on Friday, enabling supporters to watch training and mingle with the players

Conclusion

The evidence of participation numbers, media and community feedback, suggests that the project promoters have successfully overcome many barriers to inclusion, particularly in respect of using venues perceived to be non-neutral in a town with well evidenced divisions.

There are lessons to be learnt from the methods used, as 'ownership' of community venues and grounds is not just limited to cross—community issues, indeed many single identity communities have similar issues within their communities, where perceived alliances and 'cliques' prevent wider usage of facilities.

Pre -event post from the Club's Facebook Page below, including the positive feedback from the community.

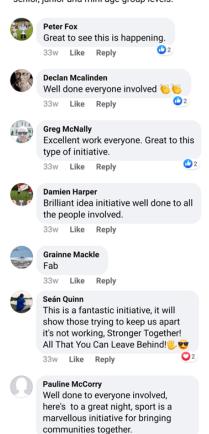


Lurgan Rugby Football and Cricket Club are proud to announce this unique event.

This is the first time an event of this nature has ever taken place anywhere in Ulster.

The club would like to give a massive thank you to Armagh GAA and Ulster Rugby for agreeing to make this possible.

It promises to be an action packed evening with "Games of Two Halves" (half Gaelic Football and half Rugby) also being played between Lurgan Rugby, Clan na Gael GAA, St Peters GAA, St Paul's GAA and Eire Og GAA at senior, junior and mini age group levels.





Reply

Like

5.3 Programme Impact

The impact of the Programme can be considered across many criteria. In this evaluation the impact has been considered under the following headings: Impact on Participants, Branding, Community and Legacy.

5.3.1 Impact on Participants

Throughout the Programme participants were asked to complete PEACE IV monitoring forms, assessing several relevant areas of impact such as any change in attitudes, willingness to participate more in cross-community and cross-cultural activities. As these questionnaires are confidential and anonymous it is difficult to assess the changes on an individual basis. However, a study of Post Project questionnaires can give indications with regards any impact on a particular group or demographic.

For the purposes of this report one set of questionnaires has been selected for a detailed analysis. These had been completed 65 young people from four post primary schools who participated in the schools training programme and were part of a field trip visit to Croke Park and Aviva Stadium in Dublin. The age range was from 13 - 19. (Summary Analysis Appendix III)

The community backgrounds of the participants can be seen in Table A. The participants surveyed from Craigavon Senior High School were in the majority from a Protestant background, from Southern Regional College, a higher percent were from a Catholic background, with a few from a Protestant and other background, and similarly from the joint school grouping of Lismore Comprehensive and Brownlow Integrated college.

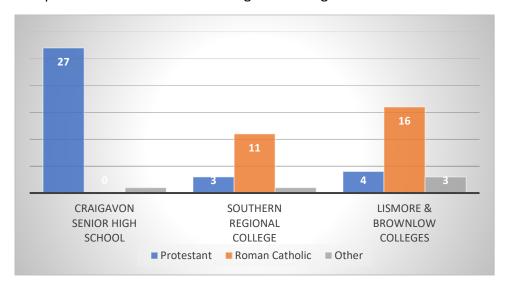


Table A: Community Background of Participants

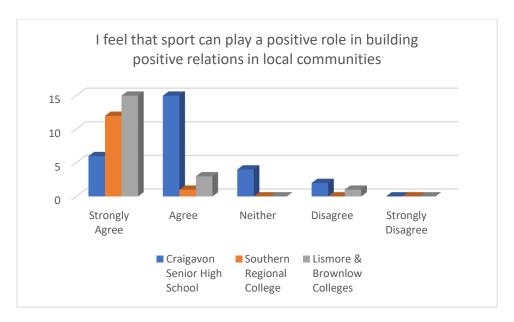


Table B: Role of Sport in Building Positive Relations

The responses for the question in Table B indicate a positive reaction from the majority of participants with regards the role of sport in helping to build positive relations in local communities. The stadium visits took place at the end of the pupils' participation in the Programme so this would affirm the use of sport as an ideal conduit for peace building and promoting good relations within communities.

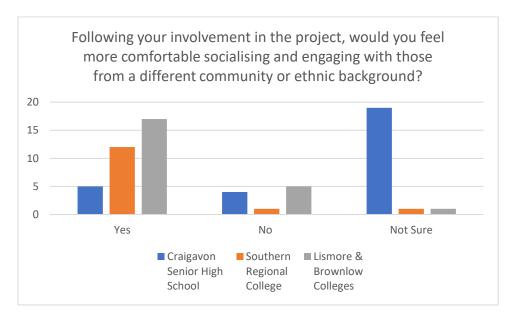


Table C: Socialising and engaging with people from different backgrounds

When asked if they would feel more comfortable socialising and engaging with people from a different community or ethnic background, now that they had been involved in the programme, the responses were more varied between pupils from the three educational establishments. The notable contrast is the high number of Pupils from the Southern Regional College group, and the

combined Lismore Comprehensive/Brownlow Integrated College group saying 'yes', whereas the majority of replies from Craigavon Senior High School pupils were 'not sure'. A Similar trend in replies appears in responses to the questions about willingness to participate in cross-community activities (Table D) and about having a better understanding of the culture and traditions of people from 'other' religious and ethnic community backgrounds.

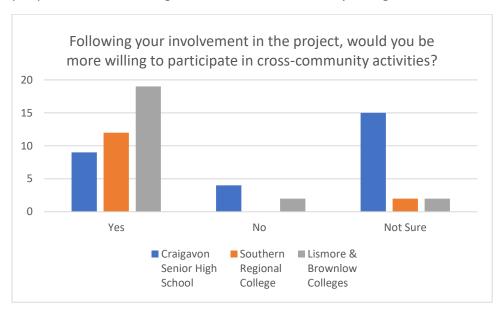


Table D: More willing to participate in cross-community activities

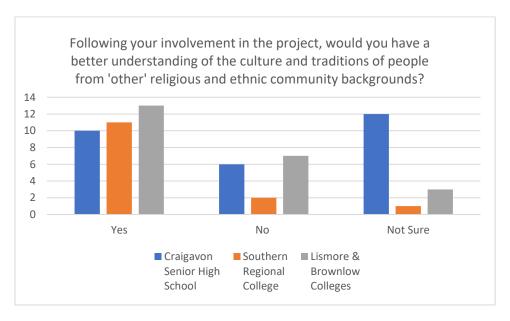


Table E: Better understanding of cultures and traditions

These responses need to be considered not as standalone but as an indication of the views of one cohort of young people participating in the programme. There are too many variables that could affect the answers given on one particular day, for example maybe an incident occurred on the visit by one school group, that didn't on another's, maybe some pupils didn't get a chance to attend every part of the programme. However one thing that appears to be prominent is that the pupils from the mainly Catholic and integrated school settings appear to have more of a willingness to explore new relationships and cultures, whereas those from a mainly Protestant background are somewhat more hesitant.

Encouragingly, in the main there was also a positive response across all school backgrounds when asked if they would like to take part in future activities with people from other backgrounds, as indicated in Table F, which is encouraging for future programmes.

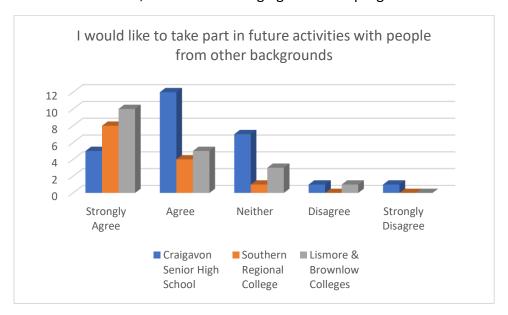


Table F: Willing to take part in future activities

5.3.2 Branding

Branding is something more often associated with major companies and organisations. It is considered one of the key things for an organisation in terms of customer recognition, awareness and indeed loyalty.

Team sports are no strangers to branding, it may not be the terminology generally used over the years but in essence a team kit is a form of branding.

The project promoters use of Lurgan Rugby Football and Cricket Club branding, such as on kit for the delivery agents Healthy Kidz, ensured that there was a link with the Club, with the local area, and ultimately end users knew who the programme promoters were. This can often be an issue with some funded programmes where the delivery agent is perceived as providing and running the programme.

Alongside this use of Club branding at training and events, the Club provided regular contact with delivery agents and had a club representative at all the training sessions, thus further ensuring that it was known that the Club were responsible for the delivery of this PEACE IV Programme.

School teachers surveyed also noted that Rugby Club personnel were also visible and on hand during the sessions held at the Rugby club. This was particularly highlighted by Jenni Parker, PE Teacher at Carrick Primary School. Along with the Healthy Kidz coach a volunteer coach from Lurgan Rugby Football and Cricket Club attended all sessions. The pupils got to know him and when they attended the events at the Club, they had someone they knew, and also some of the young people joined the club and had also mentioned that their coach had been there. It was a continuance of personnel and a link to community sport outside of school.

This form of branding for the Programme cements the Club as the delivery agent and creates bonds with the Club for future working post programme.

5.3.3 Community

The impact of the Programme on the local community in the Lurgan area is well documented in the Case Studies and can also be gleaned from the many positive testimonials at the start of the document and throughout.

Another more recent impact of the Programme, and indeed a legacy also, is the joint working between the Rugby Club, Armagh GAA and local GAA Clubs to help the community amid the Covid 19 situation. The Clubs have adopted a joined-up approach to deliver much needed supplies throughout the Lurgan area under the Lurgan Area Community Aid Programme. This has been featured on online media, with video recordings of club personnel talking about the joint initiative. Once again local high-profile players from Rugby and GAA got involved, including Jacob Stockdale Lurgan, Ulster & Ireland Rugby, and Armagh GAA County Players Stefan Campbell (Captain), Aaron Findon and Conor Turbitt, who are all connected to local GAA clubs in Lurgan also. Significantly hashtags promoting the initiative on social media include #strongertogether #TwoCodesOneCommunity

This was a great advert for Lurgan. It encouraged young people to mix with others from a different community. It built relationships for the future and encouraged kids to participate in different sports which they may never have tried before. Also built friendships with leaders and coaches. A tremendous success!!

Denis Johnston, Joint Chair Lurgan Cricket Club

5.3.4 Legacy

One major thing that immediately stands out is that this programme was locally known as Lurgan Rugby Club's Peace IV Programme. That reference can be found across all media and when speaking to people involved. Like all applications for funding the programme had a formal title of 'Building Better Relations Programme', but that tends to appear just on more formal correspondence.

The significance of it being known as the PEACE IV programme demonstrates a wider acceptance from the general public and local divided communities to get together under the banner of Peace.

"The old barriers don't seem to exist for kids any longer – and sport is the best way to keep them down."

Ciaran McCavigan, St Peter's GAC

"I have three sons and I want them to judge people on how well they pass or tackle, not on their name or what school they go to" David Wellwood, Lurgan Tigers

Both talking to William Scholes, The Irish News, 3 June 2019

Another legacy impact was highlighted during an interview with one of the Primary School teachers involved in hosting the Programme. They spoke about the visit to Kingspan Stadium, the home of Ulster Rugby at Ravenhill, Belfast. They noted how the visit incorporated a complete tour of every aspect of the stadium, from the dressing rooms through to the pitch, The pupils, and indeed the Teacher themself as a Rugby fan, were overawed with the tour and the behind the scenes aspect in particular. The impact of this tour, as opposed to a classroom presentation, was that the pupils could see all the different jobs that were needed to run the stadium and to prepare for and host a rugby match. This was inspirational in terms of them being more aware of the career opportunities within Rugby, and indeed any team sport, that those who weren't aspiring to the International level achieved by Jacob Stockdale could still aim for a career in the sports in another capacity.

6.0 Conclusions and Recommendations

6.1 Conclusions

Conclusions for the examination of Programme Activity Against Targets, Case Studies, and Programme Impact are dealt with in the following sub-sections.

6.1.1 Programme Activity Against Targets

As outlined in section 5.1, all key targets were in the main achieved, with a small variance of 7% on anticipated of numbers of participating young people but an overall over achievement of in contact hours and 24% more people indirectly impacted. The Programme promoters kept excellent records of all training sessions, participants, and events enabling the accurate measurement of actual delivery against targets proposed in the grant application.

6.1.2 Case Studies

This evaluation also examined qualitative data alongside key targets, to endeavour to show the holistic impact of the Programme.

This qualitative data fed into the Case Studies in section 5.2: A - Impact of High Profile Involvement; B - Using Sport as a Conduit for Good Relations in Lurgan; C - Changing Perceptions that Rugby is for the 'Boys'; and D - Impact of a Game of Two Halves format. In **Study A**, it was found to be generally evident from participant and key personnel involved in the Programme that the involvement of a high-profile personality impacted positively.

Not only did Jacob Stockdale's involvement in the programme encourage young people to take part, it also acted as a catalyst for the introduction of additional activities and training to involve young females.

As highlighted in the case study, not every Club or Programme will be fortunate to have local access to an International level player, however, in this instance it was definitely a major factor in both encouraging young people to get involved, whilst also promoting the Club's Programme and furthermore the wider PEACE IV programme on a local, regional, national and indeed worldwide level.

Case **Study B** looked at how the Programme contributed to enabling and encouraging more cross-community and good relations activity and interaction in Lurgan town. The Run 4 Lurgan event had a very positive impact in terms of collaborative working between Rugby and GAA, specifically addressing the issue of a divided town by bringing people together in the town centre, whilst creating a positive news story for Lurgan in terms of good relations.

There was some, albeit limited, adverse feedback that indicated not enough cross-community work was being done between the larger events, which in itself demonstrated that events such as the Run 4 Lurgan were seen as successful. This can also be counter balanced with the work

that was ongoing in schools and with young people in the clubs that will have an ongoing and long-term impact for the young people involved. However, how the overall activities of the programme are conveyed to the wider community, or even Club members, could be something to look at in more depth for future programmes.

The introduction of Ladies Rugby was the topic for Case **Study C**, and from feedback and media coverage it is evident that Lurgan Rugby Football and Cricket Club have created an open and welcoming environment for the introduction of women's and girl's teams at the Club. Encouragingly it was noted during interviews that there had been no resistance to this in the past, but rather it just had not happened other than TAG Rugby a few years ago.

Although, as a result of the Programme, coaching for an U14 girls team is now part of the LRFC & CCs mainstream schedule, there was a general opinion, especially from School teachers, that the inclusion of girls in the schools programme would be beneficial.

In **Study D**, which focused on the game of two halves approach, the Programme promoters and indeed the Rugby Club as a whole, has been seen to be actively encouraging joint up working between the two codes of Rugby and Gaelic. This has contributed to introducing the concept of cross over between players of the two sporting codes in the Lurgan area.

The information and community feedback contained in the study suggests that the project promoters have successfully overcome many barriers to inclusion, particularly in respect of using venues perceived to be non-neutral in a town with well evidenced divisions.

6.1.3 Programme Impact

With regards **Impact on Participants** the evaluation focused on the end of programme evaluation forms completed by 65 post primary school pupils aged 13-19. The evaluations were completed following their participation in the final aspect of the schools' programme, a visit to Aviva and Croke Park stadiums in Double, home to Ireland Rugby and headquarters of the GAA in Ireland, respectively.

Whilst most of the pupils reacted positively in relation to the role of sport in building positive relations in local communities, and likewise were open to taking part in future activities, there was also some significant differences in the responses to other questions from those of different religious backgrounds.

In section 5.3.1 it is noted that variables on the day the survey was completed may have impacted on responses but allowing for that, the responses would appear to indicate a hesitancy to engage in cross community and cross cultural programmes from a greater number of the pupils with a Protestant background.

What this suggests is that even though funding for peacebuilding has mostly moved away from single identity work, there is still some need for an element of it, perhaps within a wider programme, to work with young people from a Protestant background to increase their confidence in their own culture so they can feel more comfortable in engaging with other cultures.

The Promoters decision to ensure that the Rugby Club's **branding** was evident at all stages of the Programme, especially in the schools programme which sometimes were held at the schools own premises, ensured that all the young people involved were aware that the Club was providing this programme.

This awareness that LRF&CC were the promoters also contributed to the legacy of the programme by introducing young people to the sport of Rugby through their schools and then having the opportunity to join their local Club, so that they continue to be involved in the sport and their local community.

The presence of a volunteer coach from the Rugby Club at all the school coaching sessions further created a bond with the Club. The pupils were more aware that they had the opportunity to be part of a local organisation, and when some of them attended they reported back to their teacher that they had seen their coach at the grounds, which helps the young person feel more comfortable in new surroundings.

From all the testimonials, media coverage, survey responses, and individual interview transcripts it is clear that the Programme had a big impact on the wider **community** of Lurgan.

Indeed, at the time of writing, in the midst of the Covid 19 Pandemic, Lurgan Rugby Football and Cricket Club, along with Armagh GAA and local GAA clubs that were involved in the Programme, have been working together under the Lurgan Area Community Aid Programme to distribute much needed emergency supplies to those in need throughout the Lurgan community.

The Programme leaves behind a significant **legacy** in terms of it being known locally as the 'PEACE IV' programme. This demonstrates a wider acceptance from the general public and local divided communities to get together under the banner of Peace. Indeed, for Armagh Craigavon and Banbridge's PEACE IV Programme this is a major plus, as many programmes can be run without the community having knowledge of who is funding and supporting the initiative. There was no doubt in this case, PEACE was well acknowledged at all stages, through logos and text acknowledgement on publicity material, having PEACE Officers in attendance at events and media interviews, and use of banners at events.

There is no doubt from the information available that this Programme was extremely successful in meeting the targets and contributing to the objectives set out in the funding application. Furthermore, by developing a unique programme of sport focused activities to deliver the Programme, it has contributed to the wider objectives of Peacebuilding in the Lurgan area, and overall PEACE IV Programme aims and objectives.

6.2 Limitations of the Evaluation

This scope of this evaluation in the main considered the views, thoughts, and opinions of those people involved in the Programme in some way. In terms of preparation for future programmes it may be beneficial to approach the issues, such as increased engagement and improved relations, through the auspices of sport, from the perspective of a selection of people in the wider Lurgan community who did not get involved.

6.3 Recommendations

To further support and enhance the delivery of increased engagement and improved relations between divided Protestant and Catholic communities in and around Lurgan town, particularly children and young people, through sports and community relations activity, it is suggested that the following recommendations be considered as a continuation of this Programme:

- Continued use of available funding and resources to deliver similar programmes for young people in partnership with other local sports clubs and schools in the Lurgan area, with an additional emphasis on looking at how such initiatives can be sustained. With Schools having virtually no budgets for such programmes, this would be beneficial in both securing the finances to run partnership programmes that also have more impact than standalone single establishment projects.
- The option for involving more girls on the schools' programmes should be explored and where possible integrated into any planned schools' element of future programmes.
- Continued support and development opportunities for the women's coaching programme and newly established team.
- Whilst the publicity was second to none, it would be helpful to explore ways of collating the various media posts and photos to give a regular overview of what has been happening across all elements of the programme. For example, social media posts often stand in isolation and once done are only seen if someone scrolls back through a pages feed. In marketing it is estimated that the average viewer needs to see something an average of 7 times before taking action, so it may be beneficial to do a monthly round up feature or similar to remind the wider community of that month's successes. This would demonstrate to the wider public that the bigger events are not one-off but are part of a process encompassing a wide range of settings and age groups.
- Continued work between Lurgan Rugby Football and Cricket Club and Armagh GAA and local Gaelic clubs in the promotion of a joined up approach to sport in the area, contributing further to a breakdown of perceived barriers and encouraging more people, young and old to avail of the benefits of being involved in both sporting codes.
- Following on from the continued joint work it would be highly beneficial to organise more events that involve young people, their families, and the wider community of Lurgan and surrounding areas, such as the game of two halve format and Run 4 Lurgan that took place during the Programme
- Sharing of the lessons learnt, and the methods used, to achieve a joint up approach with regards achieving buy in for running events in areas perceived to belong to one community or the other. This would be beneficial on a wider community basis, as 'ownership' of community venues and grounds is not just limited to cross—community issues, indeed many single identity communities have similar issues within their communities, where perceived alliances and 'cliques' prevent wider usage of facilities.



Media Coverage (selection)

Appendix I

TV Coverage included the following: Secondary Schools Programme Launch https://www.itv.com/news/utv/2019-01-23/ulsters-stockdale-on-being-best-winger-in-the-world/?fbclid=lwAR1iJosbusHs PRIHvQAchCBVaZkRtoQWynT6Hys0Idbc0RvOrt077V802s

LRFCC PEACE IV Programme Video

https://www.facebook.com/871403626219614/posts/3494220530604564/?vh=e





from," says Armagh GAA captain Rory Grugan. It didn't matter on Friday evening whether you were from north or south Lurgan; having the likes of Grugan and Stefan Campbell strutting their stuff alongside Ulster Rugby's Craig

Gilroy and Jacob Stockdale was enough to raise a smile.

It happened at Pollock Park as Lurgan RFC brought together the two squads to prove that, while there might be two sporting codes, they form merely two parts of the same community.

Lurgan has, traditionally, been divided more or less down the middle. Go north of the town centre and you're in a traditionally nationalist part of the world, south and you're in a traditionally unionist-thinking area.

Two people of similar age can grow up in the same town and have totally different life experiences; often with paths that never cross.

When Armagh forward Campbell and Ireland winger Stockdale were taking their first steps to stardom, for example, access to each other's sporting arena would have been fairly limited.

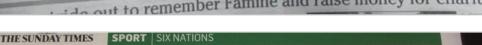
It's exactly that separation that the local clubs are now trying to address.

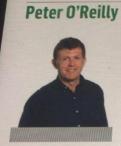
"Some people will know the history of Lurgan and the divide that has always been between Protestants and Catholics," explains Lurgan RFC captain Lee Allen, who played in the 'Game of Two Halves' alongside players from St Peter's GAA, St Paul's GAA, Eire Og and Clan



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pride ourselves on. There are so many things now that you have to do as a wing. It's not just being fast."
What about the intercept try at the death against Wales? "Yeah, a lot of people said to me that was a big risk but if you actually watch it, Gareth Anscombe doesn't have another option but to pass long. Chris Farrell rushes up and cuts off his short runner and then there's nobody out the back for him so unless he carries himself, the only way he could get the ball wide was if he throws a 30m pass, a real looper. He's not going to kick, not in the 80th minute. Watch it and take all that into consideration, it's really a no-brainer to go and intercept it."
Ugo Monye, a Test Lion, has described Stockdale as the best wing in the game right now. My suspicion is that Stockdale would quietly go along with him. For all that, he is grounded. Hear him talk about the coaching he does with the Lurgan Rugby Club minis, whenever time allows.

the Lurgan Rugby Club minis, whenever time allows.

"Lurgan would be a pretty contested area in terms of the two sides of the cultural divide and the rugby club has two sides of the cultural divide and the rugby club has started this really exciting 'Peace IV' project, basically getting kids from both sides of the community into the club for coaching in rugby and gaelic football. I don't really feel that I'm being 'holier than thou' because it's something I'm quite passionate about. Northern Ireland has been too much of a mess for too long and it needs to be sorted sooner rather than later.'

An enlightened thinker as well as an electrifying rugby player. You'd have him on your quiz team, too.



I CALL OUR PHASE **DEFENCE SYSTEMS IN PLAY. THERE ARE SO** MANY THINGS NOW THAT YOU HAVE TO DO AS A WING. IT'S NOT



Good Relations Training (selection)

Appendix II



Northern Ireland - Ireland

LRF&CC Peace IV Programme

Reaching across the community – Stretching across the line "Building Positive Relations"





Good Relations Workshop







What is Peace IV?



Northern Ireland - Ireland

Building Positive Relations

EU funded cross-border initiative

The PEACE IV Programme is an EU funded cross-border initiative designed to support peace and reconciliation in Northern Ireland and the border region.

Promote positive relations

The primary objective of the programme is to promote positive relations characterised by respect, where cultural diversity is celebrated and people can live, learn and socialise together, free from prejudice, hate and intolerance.

Special EU Programmes Body (SEUPB)

The programme is financed through the European Union and managed by the Special EU Programmes Body (SEUPB).

Armagh City, Banbridge & Craigavon Borough Council

ABC Borough Council act as an interface between SEUPB and Lurgan Rugby Football & Cricket Club (LRF&CC) with LRF&CC reporting activity and progress into ABC Borough Council.





What rugby can provide?



Values Opportunities Benefits







As rugby has evolved and expanded into the modern global sport it is today, the core character building values have remained consistent since the game's inception in 1823.



By the end of the session, you will...

- Increase your understanding of issues of equality and diversity
- Be encouraged to respect differences between people regardless of skin colour, nationality, religion and culture
- Understand the causes and consequences of racism
- Be challenged to reject negative stereotypes, prejudicial attitudes and culture



World Rugby Vision – Sport For All



• "All Unions, Associations, Rugby Bodies, Clubs and Persons shall not do anything which is likely to intimidate, offend, insult, humiliate or discriminate against any other Person on the ground of their religion, race, sex, sexual orientation, colour or national or ethnic origin" -World Rugby Regulation 20

Stereotype



A preconceived or socially adopted idea, classifying many based on the actions of a few

Prejudice

Prejudging someone, or a group of people, before you know the facts about them

Discrimination

Treatment in relation to perception



Breaking Stereotypes

Son of an immigrant



Breaking Stereotypes





It's the end of the session, you have...

- Increased your understanding of issues of equality and diversity
- Been encouraged to respect differences between people regardless of skin colour, nationality, religion and culture
- A better understand the causes and consequences of racism
- Been challenged to reject negative stereotypes, prejudicial attitudes and culture





Appendix III

Sample Post Project Survey

LRFCC Peace IV Development Officers & Key Sports Body Personnel Evaluation of Building Better Relations Programme

A post project survey of Development Officers of the two sporting codes involved in Lurgan RFC & CCs PEACE IV Programme, and relevant Council/Sporting body officers/key personnel. All information is for the purpose of evaluation, will be treated confidentially, however if you are happy to be identified and could give a testimonial at the end of the survey, that would be very beneficial. Thank you for taking part.

end of the survey, that would be very beneficial. Thank you for taking part.
* 1. Jacob Stockdale, Ulster & Ireland Rugby, and Lurgan Tigers Ambassador was involved
in promoting the Programme, both in person and in the media. Do you think that the
involvement of high profile sports personalities such as Jacob, was a factor in gaining
increased engagement in the Programme?
C Yes
C No

2. If you answered yes to Question 1, please share your thoughts and/or any specific examples you observed during the Programme



3. What to your mind was the most effective element or activity, in terms of peace building, delivered by the Programme?



* 4. Can you identify any ways the project could be enhanced and built upon for future similar programmes



5. Testimonial: What is the one key thing you observed as a major achievement of the Programme? Or any other observation. Please state your name and job title/position, organisation, if you are happy for this to be included as a testimonial in the Evaluation Report.



Secondary School Post Project Evaluations <u>Appendix IV</u> Summary Analysis

Craigavon Senior High

Total Participants	28		Feel more comfortal	ole socialising and		th those from a different community or ethnic backgro
			Yes	5	18%	
Gender	%		No	4	14%	
Воу	21	75%	Not Sure	19	68%	
Girl	6	21%				
Community Background	%					
Protestant	27	96%	have a better under	standing of the cult	ure and tra	ditions of people from 'other' religious and ethnic com
Roman Catholic	0	0%	Yes	10	36%	The same same same same same same same sam
Other	1	4%	No	6	21%	
	-	4.0	Not Sure	12	43%	
Age						
0-5	0	0%				
6-10	0	0%				J.
10-14	7	25%	more willing to part	icinate in activities	with people	e from 'other' religious and ethnic community backgrou
15-17	21	75%	Yes	9	32%	
			No	6	21%	
Political Opinion			Not Sure	12	43%	
Nationalist	0	0%				
Republican	0	0%				
Unionist	20	71%				,
Loyalist	5	18%	more willing to parti	cipate in cross-con	nmunity acti	ivities?
_						
Socialist	0	0%	Yes	9	32%	
None/Other	2	7%	No	4	14%	
			Not Sure	15	34%	
Ethnicity						
White	25	89%				
Black	1	4%		_		,
Irish Traveller	0	0%	more willing to parti	cipate in cross bon	der activitie	:
Other	2	7%	Yes	10	36%	
			No	3	11%	
			Not Sure	15	34%	Í

As a result of your participation in the project, please indicate how much respect you have for	A Great Deal	Some	A Little	None at all	Can't Say/ Don't Know
The softened and the object of ather references in the	13	7	4	1	2
The culture and traditions of other religious communities	46%	25%	14%	4%	7%
The culture and traditions of other ethnic groups	10	9	5	1	2
The culture and traditions of other ethnic groups	36%	32%	18%	4%	7%

To what extent do you agree with the following statements	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
have enjoyed being in a group with people from different	4	9	12	2	0
backgrounds	14%	32%	43%	7%	0%
Cultural diversity is important	3	11	12	0	1
cultural diversity is important	11%	39%	43%	0%	4%
feel that sport can play a positive role in building positive	6	15	4	2	0
relations in local communities	21%	34%	14%	7%	0%
hadana tha anticitiar hana haland to bring accords towards	6	8	12	1	0
believe the activities have helped to bring people together	21%	29%	43%	4%	0%
have learned more about the importance of	5	12	10	0	0
mutual respect and good relations	18%	43%	36%	0%	0%
Seed that a consequence is already and a constitution that a consistence	4	14	9	0	0
feel that everyone was included equally in the sessions	14%	30%	32%	0%	0%
	5	12	8	2	0
I had fun participating in the sessions	18%	43%	29%	7%	0 0% 0 0
have made new friends as a direct result of the	2	7	11	6	1
engagement, interaction and dialogue within the					
programme	7%	25%	39%	21%	4%
have a better attitude towards people from different	4	10	11	1	1
backgrounds	14%	36%	39%	4%	4%
The programme has got me involved in subsequent community -	4	11	7	4	1
based programmes	14%	39%	25%	14%	4%
would like to take part in future activities with people from		12	7	1	1
other backgrounds	18%	43%	25%	4%	4%

Lismore Comprehensive & Brownlow Integrated College

3 100% 0 0%
3 100% 0 0%
0 0%
%
4 17%
6 70%
3 13%
0 0%
0 0%
8 78%
5 22%
_
4 17%
8 35%
2 9%
2 9%
1 4%
4 17%
_
1 91%
2 9%
0 0%

Following	vour in	wolven	nent in	the	oroi	ect.	would	ou

Feel more comforts	ble socialising and	engaging wi	ith those from a different community or ethnic background
Yes	17	74%]
No	5	22%	
Not Sure	1	4%	

have a better understandin	g of the cult	ture and tra	ditions of people	from 'other'	religious and	ethnic con	mmunity backgr	ounds?
Yes	13	57%						
No	7	30%						
Not Sure	3	13%						
			l					

more willing to participate	in activities	with people	from 'other' religious and ethnic community backgrounds?
Yes	20	87%	
No	1	4%	
Not Sure	2	9%	

19	83%
2	9%
2	9%

more willing to partici	pate in cross bore	der activitie
Yes	17	74%
No	2	9%
Not Sure	3	13%

As a result of your participation in the project, please indicate how much respect you have for	A Great Deal	Some	A Little	None at all	Can't Say/ Don't Know
The culture and traditions of other religious communities	10	2	3	1	2
The culture and traditions of other religious communities	43%	9%	13%	4%	9%
The culture and traditions of other ethnic groups	9	3	2	1	1
The culture and disdictions of other echnic groups	39%	13%	9%	4%	4%

To what extent do you agree with the following statements	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
have enjoyed being in a group with people from different	10	8	0	1	0
backgrounds	43%	35%	0%	4%	0%
Cultural diversity is important	11	6	2	0	0
cultural diversity is important	48%	26%	9%	0%	0%
feel that sport can play a positive role in building positive	15	3	0	1	0
relations in local communities	65%	13%	0%	4%	0%
hadana sha anii isiaa hana hatana sa haina ananta sanashan	13	3	3	0	0
believe the activities have helped to bring people together	57%	13%	13%	0%	0%
have learned more about the importance of	12	5	1	0	1
mutual respect and good relations	52%	22%	4%	0%	4%
feel that are a real included an other in the consistent	13	4	1	0	1
feel that everyone was included equally in the sessions	57%	17%	4%	0%	4%
had fun participating in the sessions	14	4	1	0	0
had full participating in the sessions	61%	17%	4%	0%	0%
have made new friends as a direct result of the	7	8	0	0	4
ingagement, interaction and dialogue within the	30%	35%	0%	0%	17%
programme	3076	3376	U76	U76	1/76
have a better attitude towards people from different	7	7	2	2	1
packgrounds	30%	30%	9%	9%	4%
The programme has got me involved in subsequent community -	8	2	7	1	1
pased programmes	35%	9%	30%	4%	4%
would like to take part in future activities with people from	10	5	3	1	0
other backgrounds	43%	22%	13%	4%	0%

Southern Regional College

Total Participants			1
Boy	Total Participants	14	
Girl 3 21%	Gender		%
Girl 3 21%	Boy	11	79%
Protestant 3 21% Roman Catholic 11 79% Other 0 0% 6 6 10 0 0% 6 10 14 100% Political Opinion Nationalizt 2 14% Republican 3 21% Loyalist 0 0% 5 5 0 0% 6 10 10 10 10 10 10 10 10 10 10 10 10 10	Girl	3	21%
Protestant 3 21% Roman Catholic 11 79% Other 0 0% Age 0-3 0 0% 6-10 0 0 0% 10-14 0 0 0% 13-19 14 100% Political Opinion Nationalizt 2 14% Republican 3 36% Unionist 3 21% Loyalist 0 0% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%			6-
Roman Catholic			
Other 0 0% Age 0-3 0 0% 6-10 0 0% 10-14 0 0% 15-19 14 100% Political Opinion Nationalist 2 14% Republican 3 36% Unionist 3 21% Loyalist 0 0% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%			
Age 0-5 0 0 0% 6-10 0 0 0% 6-10 10-14 0 0 0% 15-19 14 100% Political Opinion Nationalist 2 14% Republican 5 36% Unionist 1 2 14% Socialist 1 7% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%			
0-5 0 0 0% 6-10 0 0 0% 10-14 0 0 0% 110-14 100% 13-19 14 100% Political Opinion Nationalist 2 14% Republican 3 36% Unionist 3 21% Loyalist 0 0% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%	Other	0	0%
0-5 0 0 0% 6-10 0 0 0% 10-14 0 0 0% 110-14 100% 13-19 14 100% Political Opinion Nationalist 2 14% Republican 3 36% Unionist 3 21% Loyalist 0 0% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%	A.e.		
10-14 0 0% 15-19 14 100% Political Opinion Nationalist 2 14% Republican 5 36% Unionist 3 21% Loyalist 0 0% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%		0	0%
15-19 14 100% Political Opinion Nationalist 2 14% Republican 5 36% Unionist 3 21% Loyalist 0 0% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%	6-10	0	0%
15-19 14 100% Political Opinion Nationalist 2 14% Republican 5 36% Unionist 3 21% Loyalist 0 0% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%	10-14	0	0%
Nationalist 2 14% Republican 5 36% Unionist 3 21% Loyalist 0 0% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%		14	100%
Nationalist 2 14% Republican 5 36% Unionist 3 21% Loyalist 0 0% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%			
Republican 3 36% Unionist 3 21% Loyalist 0 0% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%			
Unionist 3 21% Loyalist 0 0% Socialist 1 7% None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%			
Loyalist 0 0%	Republican	5	36%
Socialist	Unionist	3	
None/Other 1 7% Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%	Loyalist	0	0%
Ethnicity White 13 93% Other 0 0% Irish Traveller 0 0%	Socialist	1	7%
White 13 93% Other 0 0% Irish Traveller 0 0%	None/Other	1	7%
White 13 93% Other 0 0% Irish Traveller 0 0%	manadahan I		
Other 0 0% Irish Traveller 0 0%		42	0.28
Irish Traveller 0 0%			
Other 1 7%			
0	Other	1	

Following	your invol	lvement i	in the	proje	ct, would	you

Feel more comfortable soci	alising and	engaging wi	th those from a different community or ethnic background
Yes	12	86%	
No	1	7%	
Not Sure	1	7%	

have a better understanding	g of the cult	ture and tra	ditions of people	from	n 'other' religious and ethnic community background	1
Yes	11	79%				
No	2	14%				
Not Sure	1	7%				
]			
			1			

more willing to participate	in activities	with people	e from 'other' religious and ethnic community backgrounds?
Yes	11	79%	
No	0	0%	
Not Sure	3	21%	
			1

more willing to partici	pate in cross-com	munity act	ivities!
Yes	12	86%	
No	0	0%	1
Not Sure	2	14%	
			1

more willing to participate	in cross bon	der activitie:
Yes	10	71%
No	0	0%
Not Sure	3	21%

As a result of your participation in the project, please indicate how much respect you have for	A Great Deal	Some	A Little		Can't Say/ Don't Know
The culture and traditions of other religious communities	7	3	1	1	1
	50%	21%	7%	7%	7%
The culture and traditions of other ethnic groups	8	2	1	1	1
	57%	14%	7%	7%	7%

To what extent do you agree with the following statements	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
I have enjoyed being in a group with people from different	10	3	0	0	0
backgrounds	71%	21%	0%	0%	0%
Cultural diversity is important	9	3	1	0	0
	64%	21%	7%	0%	0%
I feel that sport can play a positive role in building positive	12	1	0	0	0
relations in local communities	86%	7%	0%	0%	0%
I believe the activities have helped to bring people together	6	6	0	1	0
	43%	43%	0%	7%	0%
I have learned more about the importance of	5	6	1	1	0
mutual respect and good relations	36%	43%	7%	7%	0%
I feel that everyone was included equally in the sessions	9	4	0	0	0
	64%	29%	0%	0%	0%
I had fun participating in the sessions	9	4	0	0	0
	64%	29%	0%	0%	0%
I have made new friends as a direct result of the	3	6	3	1	0
engagement, interaction and dialogue within the programme	21%	43%	21%	7%	0%
I have a better attitude towards people from different		6	2	0	0
backgrounds	36%	43%	14%	0%	0%
The programme has got me involved in subsequent community -	. 5	3	4	1	0
based programmes	36%	21%	29%	7%	0%
I would like to take part in future activities with people from	8	4	1	0	0
other backgrounds	57%	29%	7%	0%	0%

Links to Completed Surveys

Appendix V

Post Programme – As part of Evaluation

Sports Dev officers/Teachers survey

https://www.surveymonkey.com/results/SM-HCHZZXCN7/

Club committee members

https://www.surveymonkey.com/results/SM-XXLPSXCN7/

Club personnel involved in organising programme

https://www.surveymonkey.com/results/SM-QSYNNXCN7/

Post Summer Camp Survey of Parents

https://www.surveymonkey.com/stories/SM-XBSWC8L/